

CLINT
BLACK

Social Media Round-Up

November 26th, 2014 – December 10th, 2014



facebook

December 11, 2014

Total Likes Today:
901,941
↑ .59%

New Likes:
5283



ENGAGEMENT

	11/26-12/10	YTD AVG	Deviation
Engagement/Fan Rate*:	0.52%	1.25%	-0.7%
Relative Engagement Rate**:	5.21%	5.27%	-0.1%

*Engagement/Fan rate shows the number of Likes, Shares, and Comments your posts received (engagement) as a percentage of the number of fans you have

**Relative Engagement rate shows the number of Likes, Shares, and Comments your posts received (engagement) as a percentage of their actual reach

MOST ENGAGING POST

Clint Black
December 4 at 1:18pm · 🌐

Back when I was Killin a "little" time! #tbt



154,560 people reached [Boost Post](#)

Like · Comment · Share · 📌 13,636 🗨️ 474 ➦ 202

154,560 People Reached

14,941 Likes, Comments & Shares

14,215 Likes	13,636 On Post	579 On Shares
515 Comments	474 On Post	41 On Shares
211 Shares	202 On Post	9 On Shares

1,402 Post Clicks

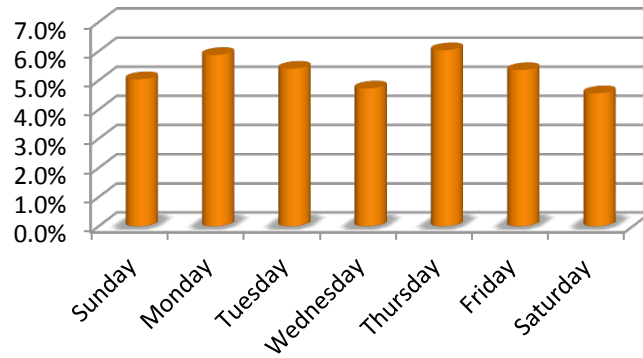
1,400 Photo Views	2 Link Clicks	0 Other Clicks
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facebook

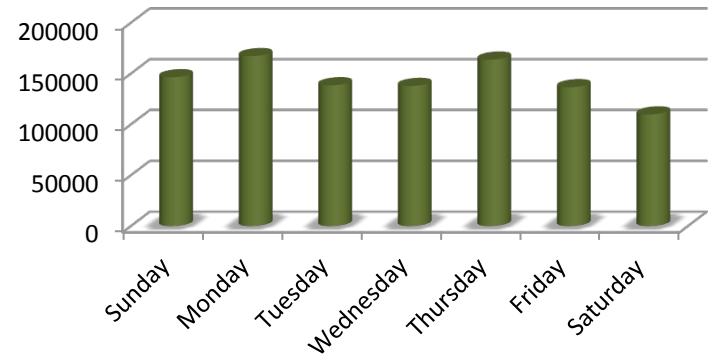
Post Performance Breakdown



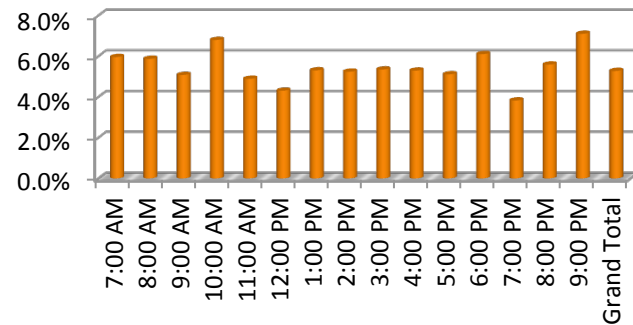
RER BY DAY OF WEEK



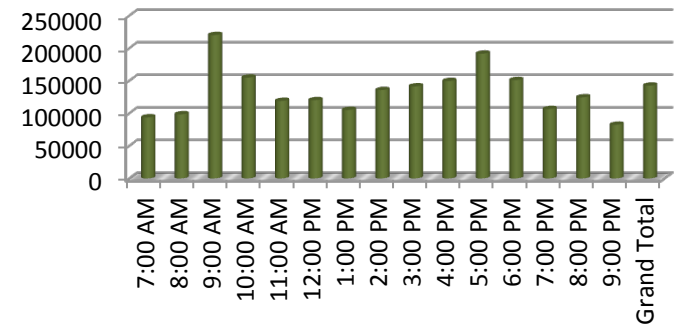
REACH BY DAY OF WEEK



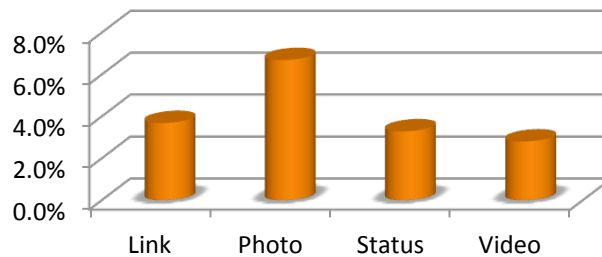
RER BY TIME (PST)



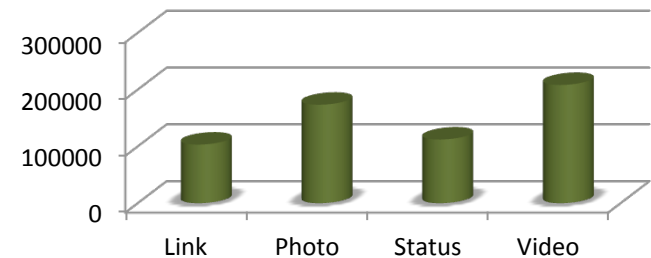
REACH BY TIME (PST)



RER BY POST TYPE



REACH BY POST TYPE





December 11, 2014

Total Followers:

37040

↑ 1.5%

New Followers:

510



ENGAGEMENT

	11/26-12/10 (2 Week Avg)	YTD AVG	Deviation
Engagement Rate	6.35%	3.72%	3%
Re-Tweets	3.1	4.71	-34%
@Replies	2	3.08	-19%
Favorites	13	12.60	4%
Mentions	28.93	34.22	-15%

MOST ENGAGING TWEET



Clint Black [@Clint_Black](#) [Follow](#)

Better hope you can find a lawyer to work pro bone-o!

6:32 PM - 9 Dec 2014

13 RETWEETS 35 FAVORITES

Key metrics	Quantity
Impressions Number of times users saw the Tweet on Twitter	2,629
Embedded media clicks Clicks to view a photo or video in the Tweet	209
Favorites Number of times users favorited the Tweet	35
Link clicks Clicks on a URL or Card in the Tweet	29
Detail expands Number of times users clicked on the Tweet to view more details	21
Retweets Number of times users retweeted the Tweet to their followers	13
User profile clicks Clicks on the name, @handle, or profile photo of the Tweet author	8
Replies Number of replies to the Tweet	4



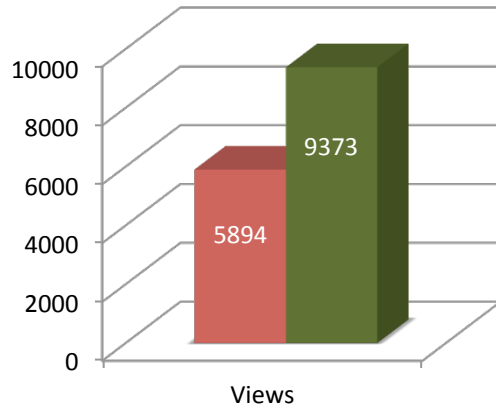
December 11, 2014

Subscribers:
2341

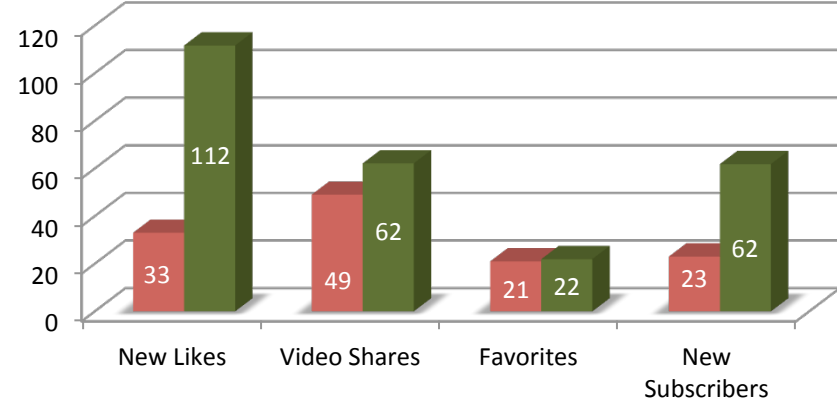
Total View:
277,142



NEW VIEWS



ENGAGEMENT



MOST POPULAR VIDEO

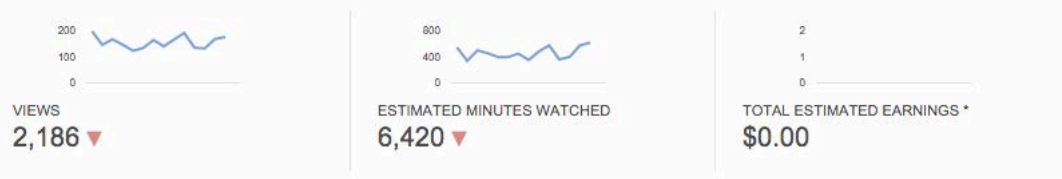


Clint Black - Loving Blind (Official Music Video) ©

Created: Sep 16, 2013 • Duration: 3:52 • Privacy setting: Public • Lifetime views: 52,024

Nov 26, 2014 – Dec 10, 2014

Performance



Engagement



CAMPAIGNS
+
HASHTAGS

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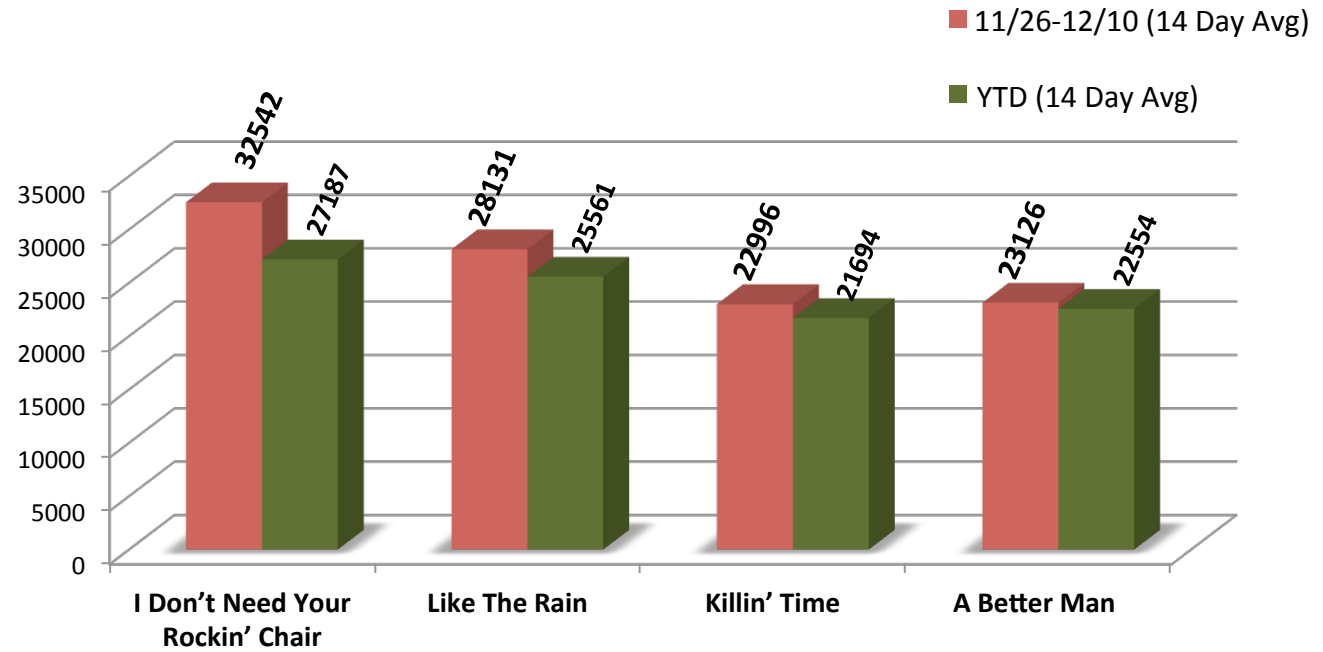
December 11, 2014

Total Followers :
15,901
↑ 3.9%

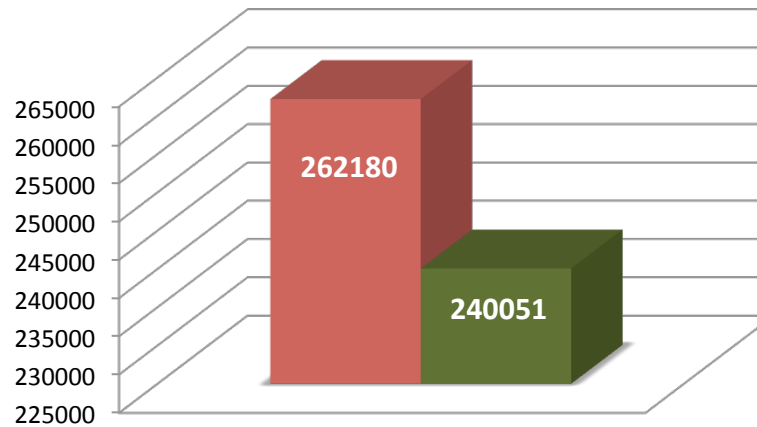
New Followers:
590



TOP TRACKS - NEW PLAYS



ALL TRACKS - NEW PLAYS





Instagram

December 11 , 2014

Total Followers :
986

New Followers:
35



ENGAGEMENT

	11/26 -12/2	12/3-12/10
Likes	146	539
Comments	22	30

MOST POPULAR PICTURE



clint_black 1 week ago
Back when I was Killin a "little" time! #tbt

amymichelle20, lindavid84, sweet_thang777 and 96 others like this.

vbel105 Look at those bright eyes! []

kelltrem10 @clint_black the bow tie [] too cute and stylin!

mawmawkathy77 Too cute!!!

megalisious Awe too cute :)

bobbymcintyre Great photo Clint.

vbel105 Mirá qué divino que era @clint_black cuando era chiquito, mami @chadmalal

chadmalal Que gordito hermoso! Ahora es tan delgado, no puedo ver si tiene ojos claros. @vbel105

chadmalal You were a beautiful hov! @clint_black

Leave a comment...